



Prevention is Key!

Hyperpigmentation, defined as skin that is darker than surrounding normal skin, is much easier to prevent than to treat. The most common cause of hyperpigmentation is excessive exposure to UV light from the sun. We recommend use of daily sunscreen - at least spf 30 or higher to optimize your chances of prevention skin cancer and also keeping skin even toned.

We carry several great spf products in the office and on our website that use mineral filters - great for sensitive skin, and that feel and look great on any skin tone. Check out one of our favorites, Alastin HydraTint Pro Mineral and learn more!

Get Your Cosmetic Questions Answered!

It's no secret that there abundant information about skin care available to us. The problem is that so much of what we learn is not always appropriate for our specific skin concern. Unfortunately, it's easy to become overwhelmed and discouraged causing us to abandon the ideas about improving our skin altogether! So, for the entire month of August, we will offer **free 15 minute virtual telemedicine consultations** to anyone interested in exploring our cosmetic services, personally designed to suit your needs. Message us by texting 614-333-1759 to schedule an appointment today with Dr. Hicks-Graham.



Psoriasis Awareness Month!

We would like to shine a spotlight on this serious medical condition this month to promote awareness and encourage people affected by the disease to get the help that they deserve. Fortunately, today we have treatment options that are numerous and very effective. Here are some facts about psoriasis according to the American Academy of Dermatology:

- Approximately 7.5 million people in the United States have psoriasis. Psoriasis occurs in all age groups but is primarily seen in adults, with the highest proportion between ages 45 and 64.
- Approximately 25-30 percent of people with psoriasis experience joint inflammation that produces symptoms of arthritis. This condition is called psoriatic arthritis.
- Approximately 80 percent of those affected with psoriasis have mild to moderate disease, while 20 percent have moderate to severe psoriasis affecting more than 5 percent of the body surface area.
- The most common form of psoriasis, affecting about 80 to 90 percent of psoriasis patients, is plaque psoriasis. It is characterized by patches of raised, reddish skin covered with silvery-white scale.

**MARVELOUS
MONDAY**

Aug 10th + Sept 14th

20% OFF

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