



Dr. Shari Hicks-Graham

Alopecia Areata Awareness

Do you know the difference between Alopecia Areata and other forms of hair loss? Alopecia areata is a non-scarring form of hair loss, and is autoimmune in nature, meaning that the body's inflammatory cells incorrectly target it's own hair cells and cause them to shed. More common forms of alopecia are hormonally mediated, like androgenetic or male/female pattern hair loss. Telogen effluvium, is also a non-scarring form of hair loss and is common after illness, surgery, after pregnancy, or with other internal medical issues. Other types of hair loss like central scarring alopecia or frontal fibrosing alopecia do not develop in this manner, but may be associated with different forms of inflammation & scarring. The bottom line is that if you are facing hair loss, please don't hesitate to get help from board-certified dermatologists who can help make the diagnosis and create an effective treatment plan for you!



We Are Proud To Introduce VI Peels Into Our Practice

A VI Peel is a medium-depth chemical peel that penetrates your top layer of skin, called the epidermis, reaching into the dermis underneath. It uses a blend of trademarked ingredients to treat signs of aging, improve skin texture, and correct pigmentary issues. The peels may be used on all skin types and offer enhanced benefits over other systems.



Late afternoon appointments will be available during our first **VI Peel Event** on **Thursday, September 16th from 4-6pm**. Please call or text us using KLARA to schedule today!



Early evening **Botox Clinic** on **Thursday, September 16th from 4-6pm** with Jana Shaffer, PA-C! Call today to schedule your appointment.

Late Summer Skin Care

It's normal for skin to appear more uneven at the end of the summer due to the effect of the sun's UV rays. Here are some tips for addressing this now!

- 1 Get consistent with your skin care routine.
- 2 Consider starting a retinoid/retinol - start slowly (2x/week) and moisturize FIRST. We recommend AlphaRet by SkinBetter for patients new to retinols. We suggest prescription strength tretinoin or other prescription brands for a more aggressive approach.
- 3 Chemical peels. Peels quickly jump start a skin rejuvenation plan with a controlled but intended removal of the top layers of the skin. This produces skin that appears more clear and refreshed over time. Peels may be done individually, or in series on a monthly/bimonthly basis. They are great for post-inflammatory hyperpigmentation from acne and sun exposure. We have a variety of peels to suit your individual needs. Please schedule a consultation with our medical aestheticians to determine which one is right for you.



“ See For Yourself ”

Had a telemedicine consult with one of the doctors at Downtown Dermatology. They use an interface called "Klara" to communicate and schedule appointments. It's not ideal but not bad. It works well for an app.

The actual staff and doctors are absolutely wonderful! I'm glad I was able to secure an appointment to come here.

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September 13th
20% OFF

All Products & Aesthetic Services*

*excludes CeraVe, LivSo and Latisse

Save the Next Date - October 11

Marvelous Monday

You may purchase applicable products and cosmetic services at 20% off all day, virtually or in office. Great for body smoothing treatments- VANQUISH ME, injectables including Botox, Juvederm fillers, Kybella, lasers acne scars, hair removal, brown spots, unwanted blood vessels), Hydrafacials, microneedling, SecretRF, Exilis and more! Call or message us to take advantage of this great promo for our loyal patients.