







Dr. Ezra Hoover



Join us as we welcome our newest addition to the practice, Dr. Ezra Hoover. Get ready to have shorter wait times for appointments, while still receiving the great care that you have grown to expect from our office. Dr. Hoover is a dermatologist who recently graduated from his dermatology residency program at Ohio Health Riverside Methodist Hospital. Among other great qualities, he speaks Spanish fluently, and is conversational in Mandarin. Please give us a call to schedule your appointment, or share this info with a friend or family member who may need a new dermatologist. We are scheduling appointments now for Dr. Hoover, who begins on August 8th.

## **HEALTHY SKIN VS. PERFECT SKIN**



It's always our goal to help you achieve your best skin. However, with the popularity of social media, we recognize the dangers of chasing perfection. There is a fine line between working on yourself while aging gracefully, and tearing yourself down in order to become a perfect version of yourself. Whether it's skin, body image, or mental health, we all have things to work on; however with all of the access to social media it has become an all too constant reminder that we simply aren't enough. However, it's often our flaws and differences that make us not only unique, but also beautiful. So, in a way we are perfectly flawed.

- Kourtney Willis, Lead Medical Aesthetician

## SUNSCREEN, HATS, SUNGLASSES, AND...

It's no secret that summer is on and fortunately, the weather forecast has been hot and sunny. While that's good news for our mood, it can be tough on the skin, making us more at risk for sun damage. We continue to recommend daily use of a broad-spectrum SPF 30 or higher, reapplying every 2 hours or after coming out of the water, wide-brimmed hats and sunglasses. We also suggest using Heliocare, a dietary supplement. Heliocare contains Fernblock® Polypodium leucotomos extract (PLE). This natural fern extract is packed with antioxidant properties that help protect your skin from the effects of free radicals that can cause wrinkles, discoloration, and other signs of environmental aging.







## IT'S A FAMILY AFFAIR



We love seeing the generations of patients who we serve year after year. We take care of children, teens, adults and those of advanced age in the practice. But, please don't wait until the last minute for teens to get their skin together before the school year resumes in August. Remember to schedule your appointment today for back-to-school needs.

JULY 11 20% OFF All Products & Aesthetic Services\* \*excludes CeraVe,

LivSo and Latisse

Save the Next Date - Aug 8

## **MARVELOUS MONDAY**

You may purchase applicable products and cosmetic services at 20% off all day, virtually or in office. Great for body smoothing treatments- VANQUISH ME, injectables including Botox, Juvederm fillers, Kybella, lasers acne scars, hair removal, brown spots, unwanted blood vessels), Hydrafacials, microneedling, SecretRF, Exilis and more! Call or message us to take advantage of this great promo for our loyal patients.

