

# WHAT IS ALOPECIA?



Alopecia is simply the medical term for hair loss. There are many different forms of alopecia and your dermatologist can help determine what form of alopecia you have and give a diagnosis. Immunity changes, hormonal causes, internal medical conditions, traumatic experiences, surgery and genetic causes may be implicated. A proper diagnosis will help drive the best treatment and secure the best outcomes.

## Hair Care Tips

Wash and condition hair regularly, and at a frequency appropriate for your hair type.

1 Generally, curly dry hair may be washed weekly and straight oily hair may be washed daily or every other day.

2 Use gentle shampoos, conditioners and products formulated for your hair and scalp needs.

3 Don't wear tight ponytails, braids or hair extensions. If you do choose to wear them, consider that the hair should never cause the scalp to become sore.

4 Chemical hair treatments like color or straighteners should be applied by a salon professional/cosmetologist.

5 Seek medical care early for hair loss concerns to optimize chances for hair regrowth.

## Peel Away Your Skin Imperfections

Chemical peels are safe, painless, effective, and provide results. Our VI Peels use targeted formulas that treat an array of skin concerns, including: acne and acne scarring, hyperpigmentation, fine lines and wrinkles. Most patients experience 3-4 days of visible peeling, and by day 7 notice a more youthful, glowing appearance.

VI Peels are normally \$350 per peel, or \$750 for a package of 3, but during our Fall peel event individual peels are **\$280** or **\$600** or a **package of 3**.

**Schedule your appointment with Kourtney today!** We look forward to seeing you before this special ends on September 29th.



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