

YOU ARE INVITED TO OUR

Fall Open House

**Thursday, October 17th
4-6pm**

**Downtown Dermatology Aesthetic
500 E. Main Street, Suite 305A**

Let the leaves transition, your skin doesn't have to! Join us at Downtown Dermatology's Fall Open House for a seasonal Botox treatment with Jana Shaffer, PA-C or Amy Lipp, PA-C and personalized skincare for the cooler months ahead. Enjoy special pricing on Botox and exclusive one-on-one skincare consultations with Dr. Hicks-Graham and members of our team of experts. Refresh your look and get your skin ready for fall! Bring a friend and take home an extra gift. **Text us with KLARA (614-333-1759)** to schedule your appointment today!

IS ECZEMA IN YOUR GENES? UNDERSTANDING THE FAMILY CONNECTION



Eczema, also known as atopic dermatitis, can run in families, meaning it's often passed down from parents to children. If someone in your family has eczema, asthma, or allergies, there's a higher chance that you or your child might develop eczema too. This happens because certain genes can affect how well your skin protects itself from things that irritate it. While having a family history doesn't mean you'll definitely get eczema, it does raise the chances. Knowing that eczema can be hereditary helps families take early steps to manage the condition, like using gentle skincare products and avoiding triggers that could make it worse.

BREAST CANCER: SKIN CHANGES TO WATCH FOR

Skin changes can sometimes be an early sign of breast cancer. These may include redness, dimpling, or thickening of the skin, often resembling an orange peel texture. Other signs include rashes, itching, or swelling that may extend over the breast, nipple, or surrounding area. In some cases, the skin may also show signs of an open sore or a scaly appearance. While these symptoms don't always indicate breast cancer, it's important to consult a healthcare provider if you notice any unusual changes in the skin of your breast. Early detection is key to effective treatment.



COSMETIC SPOTLIGHT: MICRONEEDLING

Microneedling is a gentle skin treatment that uses tiny, fine needles to boost your skin's natural collagen production. This helps improve the appearance of fine lines, acne scars, and uneven texture, leaving your skin smoother and more radiant. It's a popular choice for those looking to refresh their skin with minimal downtime and long-lasting results. Schedule your appointment today with Kourtney, our medical aesthetician.

Marvelous Monday

OCTOBER 14th

15% OFF

ALL COSMETIC PRODUCTS & SERVICES*

***excludes Aviclear, CeraVe, LivSo and Latisse**

Save the Next Date!

NOVEMBER 11th

*You may purchase applicable products and cosmetic services at 15% off all day, virtually or in office. Great for body smoothing treatments: SKINVIVE, injectables including Botox, all fillers, Kybella, lasers acne (scars, hair removal, brown spots, unwanted blood vessels), hydrafacials, microneedling, SecretRF and more! Call or message us to take advantage of this great promo for our loyal patients.