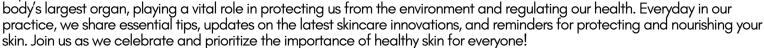




WELCOME TO NATIONAL SKIN AWARENESS MONTH!

All month long, we're excited to join the movement to promote skin health and awareness. Our skin is our



Here's a quick reminder: just because we are in the fall, don't stop wearing your daily sunscreen! It still is important for keeping your skin tone even and protected from damaging UV rays during the cooler months.



Retinols are powerhouse ingredients in skincare, well-loved for their ability to improve skin texture, reduce fine lines, and brighten the complexion. Derived from vitamin A, retinols work by accelerating cell turnover, which helps to smooth skin and fade dark spots over time. While they're effective for various skin concerns, from acne to anti-aging, it's important to introduce retinol gradually into your routine and follow it up with daily SPF protection, as it can increase skin sensitivity to sunlight. For best results, consider consulting a skincare professional to find the right retinol strength and formulation for your skin type!

What's the difference between RETINOLS and RETINOIDS?

Retinoids and retinols are both vitamin A derivatives that benefit skin health but differ in strength and action. Retinoids, which include prescription options like tretinoin, are more potent and work faster, making them effective for treating severe acne, deep wrinkles, and pigmentation. Retinols, on the other hand, are a milder, over-the-counter option that gradually converts into active retinoic acid in the skin, making them gentler and suitable for those with sensitive skin or first-time users. Both promote cell turnover and collagen production, but it's best to choose based on your skin's tolerance and goals.

Schedule your appointment today if you have more questions about whether retinols or retinoids may be right for you!

PRODUCT SPOTLIGHT: RESTORATIVE NECK COMPLEX WITH TRIHEX TECHNOLOGY

We love a good turkey, but...

Restorative Neck Complex with TriHex Technology is specifically designed to target aging skin on the neck, an area prone to visible signs of aging. This powerful formula works to firm and tighten the delicate skin, reducing the appearance of fine lines and crepiness.

It also improves skin texture and elasticity with ingredients that boost collagen and elastin production, providing a more lifted and youthful look over time. With regular use, Alastin Neck Correct can help rejuvenate the neck area, offering a smoother, more resilient appearance.









BOTOX® COSMETIC DAY 2024 - NOVEMBER 20



On 11.20, Allē Members can buy one \$50 BOTOX® Cosmetic gift card and get one FREE.

Members can also register by 11/30 and get treated with BOTOX® Cosmetic (treatment must occur by 12.6) to be entered for a chance to win \$10,000*.

Plus, Members can also refer a friend to Allē November 1-30 and both the friend and the referrer get \$50 off a BOTOX® Cosmetic Treatment.

AND - We are celebrating in a BIG way at Downtown Dermatology! Use your gift cards in December and be entered to win 50 units of Botox!

Marvelous Monday



Save the Next Date!

DECEMBER 9TH

*You may purchase applicable products and cosmetic services at 15% off all day, virtually or in office. Great for body smoothing treatments: SKINVIVE, injectables including Botox, all fillers, Kybella, lasers acne (scars, hair removal, brown spots, unwanted blood vessels), hydrafacials, microneedling, SecretRF and more! Call or message us to take advantage of this great promo for our loyal patients.

