



NEWSLETTER JULY 2025

Don't Forget Your Scalp This Summer!

While we often remember to apply sunscreen to our face and body, the scalp is one area that's commonly overlooked and just as vulnerable to sun damage. Prolonged sun exposure can lead to painful burns, skin irritation, and increase the risk of skin cancer on the scalp.



To protect this sensitive area:

- **1.** Wear a wide-brimmed hat or a cap when spending time outdoors
- **2.** Use a sunscreen spray or powder specifically formulated for the scalp and part lines
- 3. Seek shade during peak sunlight hours (10 AM 4 PM)

Your scalp deserves the same care and protection as the rest of your skin. Stay safe and enjoy the sunshine responsibly!

Have You Noticed Skin Discoloration After Spending Time in the Summer Sun?

It may be melasma! Melasma is a common skin condition that causes darkened patches of skin in response to various triggers. Sun exposure, hormonal changes (such as pregnancy or birth control), and certain medications are among the most frequent causes. It typically appears on the face especially the cheeks, forehead, nose, and

upper lip. While melasma is harmless, it can be persistent! If you believe you may be experiencing melasma, we encourage you to schedule a consultation with our team today!

Our Office will be Closed July 4th.

Marvelous Monday July 14th 15% OFF

15% OFF ALL COSMETIC PRODUCTS & SERVICES* *excludes LivSo Save the Date for August 11th

*You may purchase applicable products and cosmetic services at 15% off all day, virtually or in office. Great for body smoothing treatments: SKINVIVE, injectables including Botox, all fillers, Kybella, lasers acne (scars, hair removal, brown spots, unwanted blood vessels), hydrafacials, microneedling, SecretRF and more!

Call or message us to take advantage of this great promo for our loyal patients.

Babies & Sunscreen: What You Need to Know

Did you know that sunscreen is not recommended for infants under 6 months old? This doesn't mean babies can safely soak up the sun; on the contrary, they should be kept out of direct sunlight and protected with shade, widebrimmed hats, lightweight clothing, and sun umbrellas. Once your child is 6 months or older, it's safe to apply sunscreen to all exposed areas of skin. Mineral-based sunscreens are ideal for young children because they sit on the skin's surface and reflect UV rays, rather than being absorbed.

Our top pick: Blue Lizard Baby Mineral Sunscreen SPF 50+—a gentle, effective option. Note that this formulation leaves a white cast on the skin! A suitable alternative may be the La Roche-Posay Anthelios Kids Gentle Lotion Sunscreen SPF 50. Both of these products are found in local retailers.

Thank you (*****

We want to extend a heartfelt thank you to everyone who took the time to leave us a Google review during the month of June! Your kind words mean the world to our team and help others feel confident when choosing our office for their dermatologic care.

If you haven't left a review yet, we'd love to hear about your experience! Sharing your feedback not only supports our practice but also helps us continue to grow and improve.

And who knows... we might just have more fun surprises in store for future reviewers!



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