



ALOPECIA AWARENESS: CONFIDENCE IN EVERY JOURNEY

September is National Alopecia Awareness Month, a time to recognize the many ways hair loss can present itself and, most importantly, to remind those experiencing it that you are not alone. Alopecia affects nearly 6.7 million people of all ages, genders, and ethnicities in the United States, but no two experiences with hair loss are exactly the same. For some, alopecia may appear as noticeable patches of hair loss. For others, it may look like gradual thinning or changes in hair density over time. And for many, changes in their hair can simply be a natural part of different stages of life. No matter what your hair journey looks like, your experience is valid, and your hair does not define you. At Downtown Dermatology, we're here to support and empower our patients through compassionate care, personalized guidance, and treatment options for those who want them. Above all, we want you to feel heard, comfortable, confident, and seen throughout your journey. Hair loss can be deeply personal, and you don't have to navigate it alone.

MARVELOUS MONDAY SEPTEMBER 14TH

Save the date for next
month-October 12th!

Enjoy 15% off all day, in-office and virtual. Eligible treatments include SKINVIVE, Botox, fillers, Kybella, lasers, Hydrafacials, Microneedling, SecretRF, and more.

Spots are limited – book early!

FALL RESET FOR YOUR SKIN

As summer winds down, your skincare routine may need a seasonal reset too. Months of sun, heat, sweat, and sunscreen buildup can leave skin feeling dull, rough, or congested, making fall an ideal time to refocus on gentle exfoliation and skin barrier health.

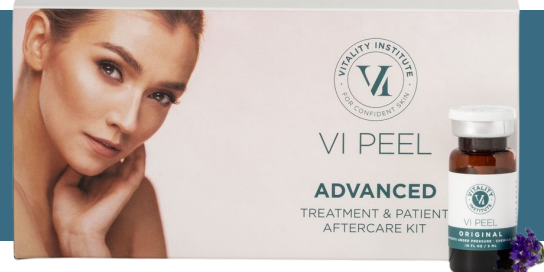
When it comes to exfoliating at home, we generally favor chemical exfoliants such as glycolic acid, lactic acid, and retinoids. These ingredients encourage healthy cell turnover and can help improve texture, brighten dullness, and soften the appearance of fine lines over time.

Be cautious with harsh physical exfoliation. Scrubs containing rough or gritty particles can create tiny areas of irritation and disrupt the skin barrier especially when combined with other active products.

And remember: more exfoliation isn't necessarily better. The most important thing is to keep your skin barrier intact with little to no inflammation. Stay focused on your goals and not what your favorite influencer thinks should be your most important next purchase.

Think of fall skincare as a reset rather than an overhaul. Gentle, consistent care can help restore your glow while keeping your skin barrier healthy and ready for the cooler months ahead.

FALL PEEL SEASON IS HERE: CHOOSE YOUR PERFECT PEEL



Fall is peel season, and our **Annual Fall Chemical Peel Event** is back — featuring two of our most requested treatments, **VI Peel and PRX Peel**, so you can find the right fit for your skin goals.

VI Peel is a tried-and-true favorite, designed to improve tone, texture, fine lines, acne, and sun damage while revealing brighter, smoother skin — a great option for patients wanting visible results with minimal peeling downtime.

- **\$280 per peel**
- **\$600 package of 3 treatments, performed monthly (our best value for lasting results!)**

PRX Peel takes it a step further with a next-generation formula that stimulates collagen production with virtually no downtime, making it especially effective for acne scarring, melasma, and early signs of aging.

- **Full series of 4 weekly treatments: \$990 (regularly \$1,200)**

Not sure which peel is right for you? Our team is happy to help you decide during your next visit — book today and let your skin fall into its best season yet!